



HEROES

HEROES HANDBOOK



**CAMP
ONE STEP**
by Children's Oncology Services

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CAMP ONE STEP MISSION

Camp One Step provides year-round camp experiences to kids with cancer and their families that foster joy, belonging, confidence, and life-long friendships.



HEROES MISSION

The Camp One Step ("COS") Heroes program will empower camper families to build a stronger community by connecting our camper families with each other and with Camp One Step.





HEROES

BENEFITS OF HEROES

WHAT WILL YOU TAKE AWAY

- ★ Build and grow advocacy, networking, speaking, and leadership skills
- ★ Networking with other COS Heroes Families
- ★ Sense of pride and belonging
- ★ Voice within COS
- ★ Opportunities to participate in activities and events beyond our camper programs



IMPACT OF HEROES

WHAT YOU WILL GIVE TO OTHERS

- ★ Increase the community among camper families, our staff, and our partners, donors, and supporters.
- ★ Campers' families will advocate by attending events that support Camp One Step, and through sharing of their experience, including possible speaking opportunities at Camp One Step events.
- ★ Heroes may also support Camp One Step through social media by sharing upcoming events, programming, or any new updates.
- ★ Heroes will create welcoming environment for new camper families by partnering with new/first timer camper families to orient and guide them through the Camp One Step program experience.



DEFINING A HERO

Heroes are current participants of COS programs, aged 13+ and can come from our pediatric cancer patient programs and our sibling or family programs. Heroes may be partnered with a younger **Junior Hero** to mentor at events or throughout the year and will take part in training specific to their age demographic.

Junior Heroes are current participants of COS programs, aged 5-12 and can come from our pediatric cancer patient programs and our sibling or family programs. Junior Heroes may be partnered with an older **Hero** participant for mentoring at events or throughout the year and may take part in training specific to their age demographic. Junior Heroes may age into being Heroes.



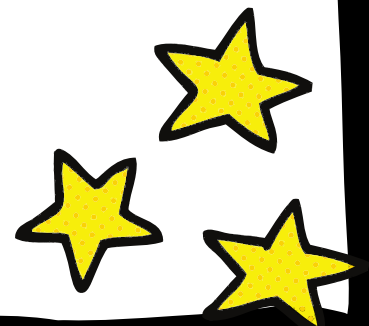
HOW A HERO CAN HELP CAMP ONE STEP

In-person "Tabling Support"

- ★ Sharing information on Camp One Step at different treatment centers.
- ★ Assist with activities at third-party camper or volunteer recruitment events.

Additional Donor Cultivation and Stewardship Support

- ★ Check presentations/photo opportunities and speaking engagements.
- ★ Personal testimonial statements/bios/quotes/stories written and video format
- ★ Program Stewardship Recaps and Newsletters
- ★ Artwork for donors
- ★ Thank you notes/cards/messages for donors
- ★ Volunteer at Camp One Step and third-party events supporting fundraising



HOW A HERO CAN HELP CAMP ONE STEP

Support Social Media/share information
about events/campaigns; examples are:

- ★ #GivingTuesday/Holiday Annual Appeal
- ★ Team One Step
- ★ Gala
- ★ Monthly Giving "Campfire Circle"
- ★ Camper/Family Vlogs and Blogs

Camper-to-Camper Connection

- ★ At least one outreach to assigned new family/campers prior to the start of their camp
- ★ Mail a welcome parcel to the new family/camper prior the start of their first program (materials provided by COS)
- ★ A check in at the program
- ★ Mentorship for returning Heroes to new Heroes



BECOMING A HERO

SWINGING INTO ACTION

Time Commitment/Timeline

- ★ Heroes and Junior Heroes will be expected to participate in Heroes training for a minimum of a year in order to complete all required training for certification as a Hero/Junior Hero.
- ★ Once certified, Heroes and Junior Heroes will be eligible to be called up for support opportunities.
 - ★ In special circumstances, Heroes and Junior Heroes may be asked to aid in support before achieving their certification. (e.g., speakers at events)
- ★ After completion of certification, Heroes and Junior Heroes are welcome to continue with participation in Heroes training events but it will not be required.

Training

- ★ Heroes and Junior Heroes will be trained by attending bimonthly meetings (See next page for the schedule)

Certification

- ★ Upon completion of one year of Heroes training, Heroes and Junior Heroes will be presented with a certificate of completion that will enable them to be called upon to assist with In-Person tabling events, donor cultivation and stewardship support, social media support, and camper-to-camper connections.

Application

- ★ Applications will be available on a rolling year basis. You are welcome to apply at any time.





ACTING HERO

HERO ACTIVITIES AND EVENTS

- ★ Once certified as a Hero, participants may be called upon to assist with any number of activities and events. (Donor artwork, speaking engagements, tabling events, etc.)
- ★ For all in-person events, Heroes will need to be accompanied by an adult and able to provide their own transportation to/from event unless otherwise stipulated by the event planners.





2023 HERO SCHEDULE

★ Thursday, March 16th

★ Thursday, May 18th

★ Thursday, July 27th

★ Thursday, September 14th

★ Thursday, November 16th

★ Thursday, December 14th



ONCE A HERO ALWAYS A HERO

Alumni

- ★ After completion of certification, Heroes and Junior Heroes will always be ready to answer the call.
- ★ If Heroes or Junior Heroes would like to be removed from the alumni list, they can be removed

THE HEROES CODE

All Heroes follow a code.
This is the Code of the COS Hero:

- ★ Heroes are respectful at **all times**
- ★ Heroes **always** promote COS positively & safely

Parents/Guardians: For more specifics on the COS Code of Conduct, you can review it in the Camp One Step Heroes Code of Conduct provided in the application or review it **HERE**.

Note that Heroes are not the only COS participants that may be asked to assist with these support items. (e.g., Summer Camp banquet speakers may be asked to speak at other events even if they are not in the Heroes program)