



# Heroes

**HANDBOOK**







Heroes



# Table of Contents

03	THE MISSION	07	HOW A HERO CAN HELP CAMP ONE STEP
04	BENEFITS OF A HERO	08	SWINGING INTO ACTION
05	IMPACT OF HEROES	09	HERO ACTIVITIES
06	DEFINING A HERO	10	ONCE A HERO ALWAYS A HERO



# The Mission



## CAMP ONE STEP MISSION

Camp One Step provides year-round camp experiences to kids with cancer and their families that foster joy, belonging, confidence, and life-long friendships.

## HEROES MISSION

The Camp One Step ("COS") Heroes program will empower camper families to build a stronger community by connecting our camper families with each other and with Camp One Step.





## BENEFITS OF A HERO

# What Will You Take Away

- Build and grow advocacy, networking, speaking, and leadership skills
- Networking with other COS Heroes' Families
- Sense of pride and belonging
- Voice within COS
- Opportunities to participate in activities and events beyond our camps and experiences







## IMPACT OF HEROES

# What You Will Give to Others

- Increase the community among camper families, our staff, and our partners, donors, and supporters.
- Campers' families will advocate by attending events that support Camp One Step, and through sharing of their experience, including possible speaking opportunities at Camp One Step events.
- Heroes may also support Camp One Step through social media by sharing upcoming events, programming, or any new updates.
- Heroes will create a welcoming environment for new camper families by partnering with new/first-time camper families to orient and guide them through the Camp One Step program experience.





# Defining a Hero

**Heroes** are current participants of COS Camps and Experiences, aged 13+ and can come from our pediatric cancer patient camps and our sibling or family camps. Heroes may be partnered with a younger **Junior Hero** to mentor at events or throughout the year and will take part in training specific to their age demographic.

**Junior Heroes** are current participants of COS Camps and Experiences, aged 5-12 and can come from our pediatric cancer patient camps and our sibling or family camps. Junior Heroes may be partnered with an older **Hero** participant for mentoring at events or throughout the year and may take part in training specific to their age demographic. Junior Heroes may age into being Heroes.







# How a Hero Can Help Camp One Step

## TABLING SUPPORT

Sharing information on Camp One Step at different treatment centers.

Assist with activities at third-party camper or volunteer recruitment events.

## SOCIAL MEDIA

**Help share Camp One Step news in these different events.**

Giving Tuesday and Annual Holiday Appeal

Team One Step Races

Camp is Gold Gala

Camper Family Stories

## STEWARDSHIP

Check presentations/photo opportunities and speaking engagements.

Personal testimonial statements/bios/quotes/stories written and video format

Program Stewardship Recaps and Newsletters

Artwork for donors

Thank you notes/cards/messages for donors

Volunteer at Camp One Step and third-party events supporting fundraising

## CAMPER CONNECTION

Welcome new campers to Camp One Step through the provided Heroes materials

Mentorship for returning Heroes to new Heroes

Welcoming new families at Camps and Experiences







# Swinging into Action

## TIME COMMITMENT

Heroes and Junior Heroes will be expected to participate in Heroes training for a minimum of a year in order to complete all required training for certification as a Hero/Junior Hero.

Once certified, Heroes and Junior Heroes will be eligible to be called up for support opportunities.

After completion of certification, Heroes and Junior Heroes are welcome to continue with participation in Heroes training events but it will not be required.

## TRAINING

Heroes and Junior Heroes will be trained by attending bimonthly meetings

## APPLICATION

Applications will be available on a rolling year basis. You are welcome to apply at any time.

## CERTIFICATION

Upon completion of one year of Heroes training, Heroes and Junior Heroes will be presented with a certificate of completion that will enable them to be called upon to assist with In-Person tabling events, donor cultivation and stewardship support, social media support, and camper-to-camper connections.







# Hero Activities and Events

Once certified, Heroes may be asked to support various activities and events, such as donor artwork, speaking engagements, or tabling events. For in-person events, Heroes must be accompanied by an adult and provide their own transportation unless otherwise noted.







# Once a Hero Always a Hero

After completion of certification, Heroes and Junior Heroes will always be ready to answer the call. If Heroes or Junior Heroes would like to be removed from the alumni list they should email [hsmith@camponestep.org](mailto:hsmith@camponestep.org)

# The Heroes Code

**All Heroes follow a code.**

**This is the Code of the COS Hero:**

Heroes are respectful at **all times**

Heroes **always** promote COS positively & safely

**Parents/Guardians:** For more specifics on the COS Code of Conduct, you can review it in the Camp One Step Heroes Code of Conduct provided in the application or review it **HERE**.

**Note** that Heroes are not the only COS participants that may be asked to assist with these support items. (e.g., Summer Camp banquet speakers may be asked to speak at other events even if they are not in the Heroes program)